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EXPERIMENTAL EVIDENCE ON BANK RUNS UNDER PARTIAL DEPOSIT INSURANCE

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Experimental Evidence on Bank Runs under Partial Deposit Insurance*

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Abstract

This paper presents experimental evidence on depositor behavior under partial deposit insurance schemes. In the experiment, the size of a deposit insurance fund cannot fully cover all deposits and the level of insurance depends on the number of depositors running on the bank. We show that this form of strategic uncertainty about deposit coverage exerts a significant impact on the propensity to withdraw, and results in a large frequency of bank runs. Runs are more likely when depositors have noisy information about the size of the insurance fund and as the maximum coverage increases, in line with a risk-dominant equilibrium selection mechanism. From a policy perspective, our results emphasize the limits of underfunded deposit insurance schemes in preventing systemic banking crises.

Keywords: Bank runs, Deposit insurance, Risk dominance, Global games.

JEL Classification: G21; G02; C91; D83

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1 Introduction

Deposit insurance schemes are crucial elements of modern financial safety nets. Demirgüç-Kunt and Laeven (2013) find that 60% of countries worldwide have a form of explicit deposit insurance scheme in place.¹ Economic theory generally argues that a full and credible deposit insurance can prevent mass depositor withdrawals and eliminate bank runs (Diamond and Dybvig, 1983). However, the majority of deposit insurance schemes in Demirgüç-Kunt and Laeven’s (2013) sample is grossly underfunded: in more than half of the countries, the size of the insurance fund is less than 50% of the total deposits that need to be covered (in a third of the countries, it is less than 10%). While these partially funded schemes might be effective in preventing runs on banks hit by idiosyncratic shocks, if the entire banking sector is under distress, the fund cannot guarantee all banks’ liabilities. As a result, even holders of insured deposits can suffer substantial losses. This perspective of a systemic banking crisis could potentially increase the risk of runs at individual banks, despite the presence of deposit insurance.² Indeed, in recent years many bank runs occurred in countries with extensive deposit insurance schemes in place: the UK in 2008 (Northern Rock), the Netherlands in 2009 (DSB Bank), Latvia in 2012 (Swedbank), Bulgaria in 2014 (two banks), the systemic bank run in Cyprus in 2013, as well as the “slow moving run” on deposits in Greece between 2010 and 2012.

These recent events call into question the effectiveness of deposit insurance schemes in alleviating the risk of deposit withdrawals, particularly when the banking sector is hit by a common shock.³ In this paper, we propose a laboratory experiment to study depositors’ behavior in situations when the resources available in the insurance fund do not cover the total amount of insured deposits in the banking sector, i.e. the deposit coverage is *partial*. In this context, depositors face a strategic uncertainty about the deposit coverage, which depends on the size of the insurance fund and the total number of depositors running on the bank.

In the experiment, five subjects play the role of depositors at a bank for ten identical rounds. At the beginning of each round, they each receive a deposit and must decide whether to keep their funds in the bank until the end of the round or withdraw them. The payoff depends on

¹The source of funding and deposit coverage ratio varies markedly across countries. For example, the coverage limit ranges from a low of \$406 in Moldova to a high of \$1.5 million in Thailand.

²Several empirical studies that look at the cross-country effects of financial safety nets provide evidence in this direction. For example, Demirgüç-Kunt and Detragiache (2002) find that explicit deposit insurance tends to be detrimental to bank stability whenever the coverage is extensive, the insurance scheme is run by the government and the institutional environment is weak. Similarly, Hoggarth, Jackson and Nier (2005) show that countries with explicit unlimited insurance are ex-ante more likely to experience a banking crisis. This evidence suggests that depositors might anticipate that governments will not commit to the policy intervention ex-post, especially in cases of system-wide bank distress, thus increasing the probability of runs ex-ante.

³Our analysis pertains to cases in which the entire banking sector is in distress, such that the crisis is systemic. However, we do not address issues of contagion among banks (see Kaufman and Scott, 2003; Georg, 2013).

individual decisions, as well as the decisions of others. If only two or less depositors decide to withdraw, those who leave their funds in the bank receive a substantial return. However, if three or more depositors withdraw, we assume a bank run is under way. When such runs occur, the bank fails and it can no longer repay depositors. As a result, depositors are compensated by a deposit insurance fund, whose size is randomly drawn in each round. If the size of this fund is large enough, depositors who withdraw can recover their initial deposit in full. Otherwise, the fund is equally split between those who withdraw. Those who wait get nothing in case of bank failure. This is a typical coordination game with strategic complementarities, similar to the classical bank run game in Diamond and Dybvig (1983). The game has two pure-strategy equilibria: (i) a payoff-dominant equilibrium where all players choose the “wait” strategy and (ii) a bank-run equilibrium in which all players choose the “withdraw” strategy. Given the multiplicity of equilibria of such coordination games, we employ two equilibrium refinements to characterize the aggregate behavior of players. These are modeled in two experimental treatments related to the type of information depositors receive about the deposit insurance fund.

In a first condition, subjects play the wait/withdraw game under a *perfect information* setting, in which they observe the actual size of the deposit insurance fund in each round. We employ a well-known equilibrium refinement, defined as risk-dominance in Harsanyi and Selten (1988), to characterize the optimal strategies of players. In a second condition, we consider a *heterogeneous information* variant of this game in which individuals only receive a noisy, idiosyncratic signal about the size of the deposit insurance fund in each round. We employ a global-games equilibrium refinement in this set-up. Carlsson and Van Damme (1993*b*) and Morris and Shin (1998) show that such coordination games present a single “threshold equilibrium” in which players pick the strategy that coincides with the risk-dominance criterion, even when the payoff-dominant one is available. We find that players’ aggregate behavior in each of the two treatments is consistent with these equilibrium selection criteria.⁴

Our main experimental result consists in showing that bank runs occur quite often, in a spontaneous way, despite the significantly higher payoff of the “wait” equilibrium. We refer to a “bank run” as a situation in which more than two depositors withdraw and the deposit insurance scheme must compensate depositors. Depending on the treatment, the frequency of runs ranges from 2.5% to 45% of the cases and is significantly higher in the heterogeneous information case compared to the perfect information one. Our results thus suggest that uncertainty about the coverage of deposit insurance exerts a significant impact on the propensity to withdraw and is an important trigger of bank runs. We analyze individual behavior and show that a majority of players resort to “threshold strategies”, i.e., there is cut-off value of

⁴Several experimental papers have also shown that this threshold equilibrium is a valid characterization of players’ behavior in various global games frameworks (Heinemann, Nagel and Ockenfels, 2004; Heinemann, Nagel and Ockenfels, 2009).

the size of the deposit insurance fund around which they switch between waiting and withdrawing. Thus, using the two equilibrium refinements, we can characterize a fairly predictable equilibrium behavior.

In both conditions, the frequency of participants who withdraw is increasing in the size of the deposit insurance fund. This is in line with a risk-dominant equilibrium selection as the payoff from playing the “safe” action, i.e. withdraw, is increasing with the size of the fund. Thus, a very low deposit insurance actually reduces the probability of runs, as the expected payoff from withdrawing is very low.⁵ At the same time, for very high levels of deposit insurance, depositors are more prone to withdraw, as the payoff from the “safe” option is high. From a policy perspective, this suggests that a large, but partial deposit insurance level can actually be detrimental to bank stability, particularly when the banking sector is hit by a common shock. Our experimental results thus provide an alternative explanation to the empirical evidence that looks at systemic banking crises and associates an extensive deposit coverage with a higher ex-ante probability of bank distress (Demirgüç-Kunt and Detragiache, 2002; Hoggarth et al., 2005). We show that excessive risk-taking by banks might not be the only channel to explain this higher risk of bank runs, as an extensive insurance might also prompt depositors to withdraw, especially if they are uncertain about the level of deposit coverage. Thus, while deposit insurance schemes can be an efficient way to contain runs at individual banks, they might amplify or accelerate a systemic crisis.

These results bring new evidence to a growing body of literature that studies bank runs in an experimental setting.⁶ Generally, such studies generate panic-based runs in the laboratory by (i) forcing some of the subjects to withdraw early (Madies, 2006; Kiss, Rodriguez-Lara and Rosa-García, 2012; Garratt and Keister, 2009; Kiss, Rodriguez-Lara and Rosa-García, 2014); (ii) introducing uncertainty about banks’ returns and observability of actions (Schotter and Yorulmazer, 2009; Brown, Trautmann and Vlahu, 2016; Chakravarty, Fonseca and Kaplan, 2014) or (iii) varying the coordination parameter needed for the payoff-dominant equilibrium to occur (Arifovic, Hua Jiang and Xu, 2013). For example, Garratt and Keister (2009) use a payoff structure similar to ours, but force some players to withdraw early. However, in a treatment with no forced withdrawals, they find no evidence of runs and show that players always coordinate on the payoff-dominant equilibrium. At difference with these studies, our setting does not require any “exogenous” triggers of runs. We show that the strategic uncertainty about the coverage provided by the deposit insurance fund suffices to generate runs in the laboratory.

⁵This is in line with the results of other coordination games such as minimum effort experiments. Brandts and Cooper (2006) show that a lower attractiveness of the safe action relative to the risky action leads to a higher occurrence of the Pareto-optimal equilibrium.

⁶For surveys on applying experimental methods to macroeconomic issues including banking crises, see Duffy (2014), Cornand and Heinemann (2014) and Dufwenberg (2015).

Several experimental papers also explicitly consider the effects of deposit insurance on the probability of panic-based runs. Madies (2006) studies the effectiveness of partial insurance schemes in a standard Diamond and Dybvig bank run setting. He finds no link between the levels of insurance and subjects’ propensity to withdraw. Schotter and Yorulmazer (2009), in an experiment with multiple withdrawal opportunities, find that insurance postpones the time of withdrawal, hence slowing down the bank run. Kiss et al. (2012) find that deposit insurance decreases the probability of a run, but this effect disappears when depositors can observe the number of withdrawals that took place before theirs. However, in all these settings, depositors’ payoff from withdrawing is certain, i.e., they are informed about the coverage of deposit insurance in the case of a run. We consider an alternative setting in which the exact size of deposit coverage is uncertain, as it depends on the number of subjects running on the bank. We show that this uncertainty is a strong propagator of runs, the more so, when subjects receive noisy information.

The remainder of this paper is organized as follows. The next section introduces our experimental design. Section 3 sketches a theoretical and numerical solution to the depositor decision problem. Section 4 presents the experimental results, while Section 5 concludes.

2 Experimental design

We conducted six experimental sessions at the ESSEC Experimental Lab between May 2015 and June 2016 with 120 participants recruited among the student population of ESSEC Business School. Each session involved 20 subjects who participated in 10 successive decision rounds. In each session, subjects were divided into groups of five, which represented the pool of depositors at a bank. Groups were rematched after every round in a typical stranger design. All interactions were computerized using the *z-Tree* package (Fischbacher, 2007) and the anonymity of the subjects was guaranteed.

At the beginning of each decision round, each player receives an endowment of 10 Euro as a deposit in a bank. Depositors choose between two actions: “withdraw” their deposit or “wait” until the end of the round, when they can potentially receive a higher payoff. Table 1 presents the structure of payments. The final payoff at the end of each round depends on the number of depositors who decide to withdraw their funds from the bank. Specifically, if everyone decides to wait, at the end of the round, the initial deposit becomes R , with $R > 10$. Following Diamond and Dybvig (1983), we assume a strategic complementarity in actions, such that, as long as a bank run does not occur, the return of those who wait decreases smoothly with the number of withdrawals (see Table 1). Furthermore, subjects are informed that the bank is able to absorb at most *two* withdrawals before it liquidates all its assets (we implicitly assume

that the bank cannot fire-sale assets). Thus, if two depositors or less withdraw, the bank can repay their deposit of 10 Euro, in full. However, if three or more withdraw, the bank’s liquidity reserves are depleted and depositors are covered by the deposit insurance fund, whose size is denoted by D . Once a bank run is under way, depositors who wait get nothing.

Table 1: Promised returns

Number of depositors who withdraw	Payoff if withdraw	Payoff if wait
0	-	R
1	10	R-1
2	10	R-2
3	$\text{minimum}\{D/3, 10\}$	-
4	$\text{minimum}\{D/4, 10\}$	-
5	$\text{minimum}\{D/5, 10\}$	-

In each round, the size of the deposit insurance fund changes and is randomly draw by the computer from the set of integers uniformly distributed over $[0,50]$. Those who withdraw receive the minimum between D/n and 10, where $n \in \{3, 4, 5\}$ is the number of depositors withdrawing (see Table 1). This implies that the deposit insurance fund is evenly split among depositors who withdraw and, naturally, it will not reimburse more than the initial deposit. This payoff structure reveals the strategic complementarity of players’ actions. For $n \leq 2$, the more depositors wait, the higher the payoff from waiting. When $n > 2$, the bank fails and subjects have a dominant action to withdraw. If all depositors withdraw, they each get $D/5 \leq 10$.⁷

The payment structure in Table 1 is similar to previous experimental tests of the classical Diamond and Dybvig (1983) bank run model (see Madies, 2006; Garratt and Keister, 2009). At difference, we assume that the amount depositors can recover in case of runs is no longer fixed, but depends on the number of depositors also withdrawing. This makes the coverage ratio of deposit insurance uncertain. Our main goal is to analyze if this uncertainty has an impact on individuals’ ex-ante propensity to run. It should also be noted that, no other type of uncertainty or exogenous trigger of runs is introduced in the coordination game.

We have performed six experimental sessions as detailed in Table 2. We consider a standard between-subjects design, with participants attending only one of the six experimental

⁷Note that the coordination threshold is set at 60%. This is a significantly lower requirement than in classical coordination problems such as minimum effort games (Van Huyck, Battalio and Beil, 1990; 1991). The breakdown in coordination is common in these minimum effort games, as the deviation of a single participant is sufficient for the Pareto-dominant outcome not to prevail. In the context of bank-run models, Arifovic et al. (2013) explicitly test for the level of coordination required for the run to occur and show that whenever it is less than 50% (or more than 80%) subjects only play the payoff dominant (respectively run) equilibrium. Our coordination coefficient lies in the intermediate region where multiple equilibria are likely to occur.

Table 2: Experimental Sessions

Treatments	Number of Students	Date
Perfect information, Low return	20	January, 2016
Perfect information, High return	40	February/June, 2016
Heterogeneous information, Low return	20	May, 2015
Heterogeneous information, High return	40	May, 2015/June 2016

sessions. The experiment has two main treatments. In the “Perfect information” treatment, participants are informed about the size of the deposit insurance fund, D , in each round. In the “Heterogeneous information” treatment, they receive idiosyncratic hints about the size of the deposit insurance fund, which are uniformly distributed around the true value of D . We performed three sessions under each treatment. Within each treatment, we considered two variations of the maximum payoff attainable, R . Out of the six sessions, four have a “high” return, $R^H = 16$, and two a “low” return, $R^L = 14$. We vary the level of the return, R , to test whether changes in the payoff-dominant outcome affect behavior in any way. Previous research has shown that changing the level of risk-dominance affects equilibrium outcomes, while changes in the level of payoff-dominance do not (see Schmidt, Shupp, Walker and Ostrom, 2003).

In two of the four heterogeneous information treatments, subjects were also asked to guess the number of withdrawals before they make their decision. This guess was incentivized, such that a better estimation of the number of withdrawals allowed subjects to increase their payoff by a maximum of 5 Euro.⁸

At the end of each of the 10 rounds, subjects learn their payoff and how many depositors have withdrawn in that round. In the heterogeneous information treatments they are also informed about the true value of D . At the end of the experiment, one of the ten rounds is selected randomly to determine the subjects’ remuneration from the experiment, to which a 5 Euro participation fee is added.⁹ On average, participants earned 18.68 Euro and sessions lasted around 50 minutes, including the time to read out loud the instructions.

⁸The extra payment was according to the formula: $5/(1 + error)$, where $error$ is the absolute difference between their guess and the actual number of withdrawals.

⁹Previous experiments in coordination have found that random payments give the higher possible impact of risk aversion and induce players to avoid hedging (Heinemann et al., 2004).

3 Theoretical predictions

This section describes the equilibrium selection theories employed to characterize aggregate behavior and computes numerically the solutions they imply.

3.1 Perfect information setting

In the perfect information setting, subjects are informed at the beginning of each round about the size of the deposit insurance fund, D . This game has two Nash equilibria in pure strategies. In the payoff-dominant equilibrium, all depositors choose the “wait” strategy and receive the large payoff, $R > 10$. An individual depositor who unilaterally deviates (plays withdraw) would get at most 10 Euro. In the second equilibrium, all players choose the “withdraw” strategy and receive $D/5$. Since the bank is now bankrupt, a player who unilaterally deviates (plays wait), would get zero. The first equilibrium is Pareto-dominant, but it is risky insofar as it requires a majority of players to coordinate on leaving their funds in the bank.

One intuitive equilibrium selection theory for such games with two Pareto-ranked equilibria relies on the concept of risk dominance introduced by Harsanyi and Selten (1988). In general, this equilibrium selection criterion is tantamount to players choosing their “safe” strategy, i.e., the strategy that minimize their losses should opponents deviate from their equilibrium strategy. In games with two possible actions and symmetric payoffs, a player chooses the action that maximizes his/her expected net gain, under the assumption that others play either action with an equal probability.¹⁰ In our case, this concept implies that players should withdraw as long as the expected utility from withdrawing is higher than the expected utility of leaving the money in the bank.¹¹ We proceed to compute these expected utilities in a multiple players set-up following Heinemann et al. (2004).

Let n be the number of players who withdraw. Then the payoff from leaving the deposit in the bank (wait) can be written as:

$$\text{Payoff}_{\text{WAIT}}(n) = \begin{cases} R - n & \text{if } n \leq 2 \\ 0 & \text{if } n > 2 \end{cases} \quad (1)$$

¹⁰Stahl and Wilson (1994) defines this type of behavior in which a player best responses to a uniform play by other players as a level-1 reasoning. They show that it characterizes around 60% of the population of subjects considered.

¹¹Carlsson and Van Damme (1993a) and Kim (1996) extend Harsanyi and Selten’s (1988) risk dominance concept to stag-hunt games with more than two players. They show that the threshold size of the safe payoff, above which players choose the risk-dominant equilibrium, differs when more than two players are involved. Here, we are interested in computing numerically the critical size of this safe payoff.

Thus, the expected payoff from waiting is the return obtained given that none, one or two of the other depositors decide to withdraw. The probability that at most two other depositors withdraw given that each subject withdraws with a probability of $p = 50\%$ can be represented by the binomial probability function. We denote this binomial probability by $B(n, 4, p)$, where n is the number of the other 4 depositors who decide to withdraw, when each withdraws with a probability p . Then the expected payoff from waiting is simply:

$$EP_{\text{WAIT}} = \sum_{n=0}^4 B(n, 4, p) \text{Payoff}_{\text{WAIT}}(n). \quad (2)$$

Similarly, the payoff from withdrawing is 10 Euro, if the bank does not fail. However, if the bank fails ($n > 2$), the deposit is covered as long as the deposit insurance fund has enough funds to repay all the depositors who withdraw, i.e., if $D \geq 10n$. Otherwise, each depositor who withdraws gets an equal share of D , i.e., D/n . More precisely, this payoff is:

$$\text{Payoff}_{\text{WITHDRAW}}(n) = \begin{cases} 10 & \text{if } n \leq 2 \\ 10 \text{Prob}[D \geq 10n] + \frac{D}{n} \text{Prob}[D < 10n] & \text{if } n > 2 \end{cases} \quad (3)$$

As D is uniformly distributed over $[0,50]$, this payoff is a linearly increasing function of D for all $n > 2$. Same as before, the expected payoff from withdrawing is the return from withdrawing given that none, one, two, three or four of the other depositors also withdraw:

$$EP_{\text{WITHDRAW}} = \sum_{n=0}^4 B(n, 4, p) \text{Payoff}_{\text{WITHDRAW}}(n). \quad (4)$$

We show that there is a threshold deposit insurance, denoted by \hat{D} , such that depositors are indifferent between waiting or withdrawing, implicitly defined by the indifference condition:

$$\sum_{n=0}^4 B(n, 4, p) \text{Payoff}_{\text{WITHDRAW}}(n) = \sum_{n=0}^4 B(n, 4, p) \text{Payoff}_{\text{WAIT}}(n) \quad (5)$$

The risk-dominant equilibrium refinement thus suggests that players will withdraw for $D > \hat{D}$, as the expected payoff from choosing the “safe” strategy, i.e. to withdraw, is increasing in the size of the deposit insurance fund. Similarly, for $D < \hat{D}$, players choose to leave their money in the bank, as the expected payoff from withdrawing is lower.

Solving equation (5) numerically, we obtain the thresholds $\hat{D}_{14} = 15.43$ when $R = 14$ and $\hat{D}_{16} = 25.45$ for $R = 16$. Clearly, for $D > \hat{D}$, the payoff-dominance and risk-dominance selection criteria generate conflicting recommendations. Harsanyi and Selten (1988) posit that the payoff dominant equilibrium should prevail if players “trust each other to play the payoff dominant strategy”. However, how much players “trust” each other may depend on the

risk and payoff characteristics of the game. For example, Schmidt et al. (2003) find that, in a 2-player coordination game, players' willingness to trust others to play the payoff dominant equilibrium is influenced by the size of the safe payoff. In our case, as well, the variability of the safe payoff should make subjects more likely to play the "safe" option and withdraw when D is relatively large, in line with a risk-dominant equilibrium selection.

In our framed experiment, a potential fear of bank runs should make subjects more eager to play the risk-dominant strategy. This would induce them to withdraw for higher levels of deposit insurance, as the payoff from the "safe" action is higher. In the context of real world bank runs, this can be interpreted as situations when deposit coverage tends to be extensive, yet, because the coverage is so high, depositors fear that the size of the fund might not be large enough to cover all insured deposits.

3.2 Heterogeneous information setting

In this alternative setting, depositors are not informed about the value of D randomly drawn in each round. Depositor i only receives a signal about the true size of D , which takes the following form:

$$x_i = D + \epsilon_i, \tag{6}$$

where D is uniformly distributed over $[0, 50]$ and ϵ_i is an individual-specific noise also uniformly distributed on the support $[-10, 10]$. Under this assumption, the problem can be solved as a typical global game, where subjects play a "threshold strategy" and switch between actions depending on the signal received (see Morris and Shin, 1998; Morris and Shin, 2001; Goldstein and Pauzner, 2005). In particular, there exists a critical signal x^* such that individuals receiving a signal $x_i < x^*$ will wait, and those receiving a signal $x_i > x^*$, will withdraw. The existence of threshold strategies rests on the idea that signals contain information not only about the true size of D , but also about the signals that the other players receive. Consider a player who receives a signal $x_i = 0$, then he/she has a dominant action to choose action "wait" as the expected payoff from withdrawing is lower (close to zero) regardless of the actions of the other players. Using an iterated elimination of dominated actions, we can find a threshold signal, x^* , below which the action "withdraw" is always dominated. Similarly, a player receiving a signal close to $x_i = 50$, should have a dominant action to withdraw, as he/she obtains a safe payoff of (almost) 10 Euro. Again, iterated elimination of dominated strategies shows that for signals above x^* , players have a dominant action to withdraw (see also Morris and Shin, 2003; Goldstein, 2010). Note that the global games equilibrium refinement "forces" players to choose the risk-dominant equilibrium, even when the payoff-dominant option is

available (Carlsson and Van Damme, 1993b).¹²

The equilibrium threshold, x^* , can be found by characterizing the expected utility of the depositor who receives exactly the threshold signal x^* and who is indifferent between withdrawing and waiting. We thus proceed to compute the expected utility of this “pivotal” agent. Let n be the number of players who withdraw. The expected utility from leaving the money in the bank is the utility from waiting given that at most two people withdraw. The probability that at most two people withdraw, given that players withdraw when they receive a signal above x^* , can be described by a binomial distribution, as in the perfect information case. Denote by p the probability that a single player gets a signal above x^* at state D , i.e., $p = \text{Prob}[x_i > x^* | D]$. Then the expected payoff of waiting can be expressed as:

$$EP_{\text{WAIT}}(x^*) = \sum_{n=0}^4 \left[\frac{1}{2\epsilon} \int_{x^*-\epsilon}^{x^*+\epsilon} B(n, 4, p) \text{Payoff}_{\text{WAIT}}(n) dD \right], \quad (7)$$

where B is the binomial probability function, while the $\text{Payoff}_{\text{WAIT}}$ function is the same as in the perfect information case in Equation 1.¹³ Similarly, the expected payoff from withdrawing is the gain given that none, one, two, three or four of the others also withdraw:

$$EP_{\text{WITHDRAW}}(x^*) = \sum_{n=0}^4 \left[\frac{1}{2\epsilon} \int_{x^*-\epsilon}^{x^*+\epsilon} B(n, 4, p) \text{Payoff}_{\text{WITHDRAW}}(n) dD \right], \quad (8)$$

where $\text{Payoff}_{\text{WITHDRAW}}$ is given by Equation 3. Replacing p by $\text{Prob}[x_i > x^* | D^*] = 1 - \frac{x^* - D + \epsilon}{\epsilon}$, we can compute the threshold signal, as the signal received by the depositor who is indifferent between withdrawing and waiting: $EP_{\text{WITHDRAW}}(x^*) = EP_{\text{WAIT}}(x^*)$.

The indifference equation:

$$\sum_{n=0}^4 \left[\frac{1}{2\epsilon} \int_{x^*-\epsilon}^{x^*+\epsilon} B(n, 4, p) \text{Payoff}_{\text{WAIT}}(n) dD \right] = \sum_{n=0}^4 \left[\frac{1}{2\epsilon} \int_{x^*-\epsilon}^{x^*+\epsilon} B(n, 4, p) \text{Payoff}_{\text{WITHDRAW}}(n) dD \right]$$

implicitly defines the critical x^* .

The numerical solution to this indifference condition yields the critical thresholds $x^* = 10.23$ for $R = 14$ and $x^* = 20.23$ for $R = 16$, respectively.

¹²In binary-action games with two players, the global games solution and the risk-dominance criteria yield the same equilibrium threshold (Carlsson and Van Damme, 1993b; Heinemann et al., 2009). In games with multiple players, both concepts give similar predictions. The difference is that the Harsanyi and Selten (1988) approach relies on some ad hoc assumption about expectations formation, typically in the form of an uniform prior, while the global games solution derives these expectations from fundamental assumptions about how players’ information is generated.

¹³Note that in expression 7 above, we acknowledge the fact that the ex-post distribution of D is uniform over the interval $[x^* - \epsilon, x^* + \epsilon]$.

So the two equilibrium selection refinements yield similar predictions, suggesting that players pick the risk-dominant equilibrium and switch from leaving the money in the bank to withdrawing when the value of the deposit insurance fund increases above a computed threshold.

4 Experimental results

4.1 Observed behavior

Table 3 summarizes the observed individual and group behavior across the six experimental sessions conducted. We observe a significant proportion of withdrawals across most sessions and treatments. On average, subjects chose to withdraw in approximately 24% of the cases, leading to a proportion of bank runs, i.e., situations in which three or more depositors withdraw, in 19% of the rounds. The number of withdrawals varies from 14% of the total number of withdrawal opportunities in Session 2 to a high as 45% in Session 5. This also results in a relatively high occurrence of bank runs. Runs occur from 3% of the cases to 45% of the total number of bank runs possible in Session 5.

Table 3: Descriptive Statistics

Session	Treatment	% Withdrawals	% Bank runs
S1	Perfect information - Low Return	19%	18%
S2	Perfect information - High Return	14%	3%
S3	Perfect information - High Return	24%	13%
S4	Heterogeneous information - Low Return	22%	20%
S5	Heterogeneous information - High Return	45%	45%
S6	Heterogeneous information - High Return	19%	15%

The total number of observations per treatment is 200. The total number of possible bank runs per treatment is 40 (10 rounds x 4 banks/round). Sessions S4, S5 also included an incentivized guess.

Notably, the occurrence of the payoff-dominant equilibrium where none of the depositors withdraw is similar, ranging from 4% (in Session 5) to 22% of the cases (in Session 2). Thus, the large majority of rounds experienced partial runs where three or more depositors choose the withdraw strategy. We can therefore state the following first result:

RESULT 1. The frequency of individuals who choose the withdraw strategy is relatively high and entails a large number of runs in most treatments.

Thus, the introduction of strategic uncertainty about the coverage of deposit insurance suffices

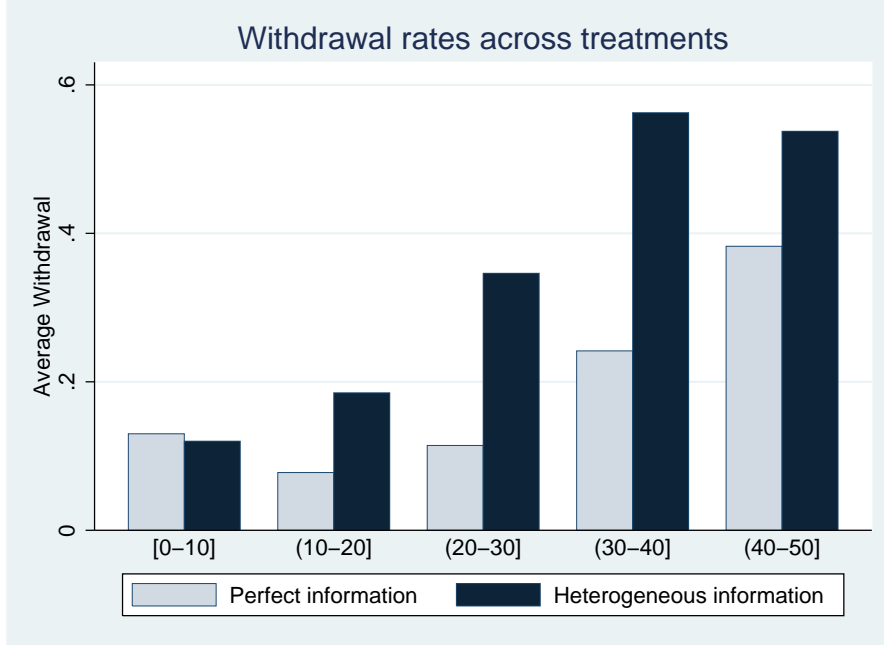
to lead to a significant breakdown in subjects' coordination on the payoff-dominant outcome. This result is contrasting with the results of Garratt and Keister (2009), who also study a 5 depositors bank with a similar payoff structure. At difference, whenever bank runs occur in their experiment, the payoff from withdrawing is fixed and known a priori. In this setting, they observe no bank runs and the occurrence of the payoff-dominant equilibrium in 100% of the cases. They then resort to forced withdrawals to generate panic-based runs. In a similar manner, previous bank run experiments also resort to "exogenous" triggers of runs such as forcing some subjects to withdraw, allowing the observability of actions of those who chose before the subject or varying the size of the coordination needed to achieve the payoff-dominant equilibrium (for an overview of the literature, see Duffy, 2014). Classical unframed coordination games in the laboratory also see mixed results. The early experiments with minimum effort games by Van Huyck, Battalio and Beil (1990; 1991) largely suggested that coordination failure is a common phenomena in the laboratory. However, in these games, reaching the payoff-dominant equilibrium is extremely difficult, as deviations by a single player cause a breakdown in coordination. Stag-hunt games, which are closer to the bank-run model studied here, find largely mixed results depending of the attractiveness of the secure payoff or the riskiness of the other choices (see Devetag and Ortmann, 2007).

Regarding the difference between our two main treatments, we observe a higher propensity to withdraw in the heterogeneous information treatments for both the low and high return settings. The Wilcoxon-Mann-Whitney test that the median number of withdrawals is the same in the perfect vs heterogeneous information treatments is rejected at a 1% confidence level ($z = -6.982$). Similarly, the statistical difference between the perfect vs heterogeneous information treatments is present if we consider separately the low return $R^L = 14$ treatments ($z = -3.24$, $p = 0.0012$) or the high return, $R^H = 16$, ones ($z = -6.443$, $p = 0.0000$). This suggests a significantly higher propensity to run in the heterogeneous information treatment, regardless of the size of the payoff-dominant return. Indeed, the size of R appears to have an ambiguous effect on the number of withdrawals, as the high return treatments can have either a higher or lower number of total withdrawals and bank runs in both the perfect and heterogeneous information treatments (see Table 3). We can state that:

RESULT 2. The frequency of withdrawals (and runs) is significantly higher in the heterogeneous information compared to perfect information treatments.

This is in line with Heinemann et al. (2004) who provide the first experimental test of equilibrium selection in global games and find that, in the perfect information setting, subjects coordinate more often on the payoff-dominant equilibrium, compared to the heterogeneous information one.

Figure 1: Average withdrawal rate across treatments



4.2 Deposit coverage and the number of withdrawals

Figure 1 presents the frequency of withdrawals across the distribution of D , in the perfect/heterogeneous information treatments. It shows the average withdrawal rate in each treatment, by pooling observations for the low and high return scenarios. In line with the average results in Table 3, it can be observed that for each interval of D considered, the average withdrawal rate is considerably higher under the heterogeneous information treatment compared to the perfect information one. In other words, uncertainty about the level of deposit insurance is associated with a higher withdrawal rate, at any level of the deposit insurance fund. Moreover, we can clearly observe that the average number of withdrawals is increasing in D (regardless of the information structure). This behavior is confirmed in Figure 2, which plots locally weighted regressions of the total number of withdrawals per bank for different realizations of D . These figures now consider the Low ($R = 14$) and High return ($R = 16$) scenarios of each treatment separately. Consistent with previous results, the noisy signals treatment is associated with a higher number of withdrawals, and the results appear similar regardless of the value of R . We can establish the following result:

RESULT 3. Regardless of the information structure, the frequency of withdrawals is increasing in the maximum deposit coverage ratio.

These results suggest that players' strategies are in line with a risk-dominant equilibrium

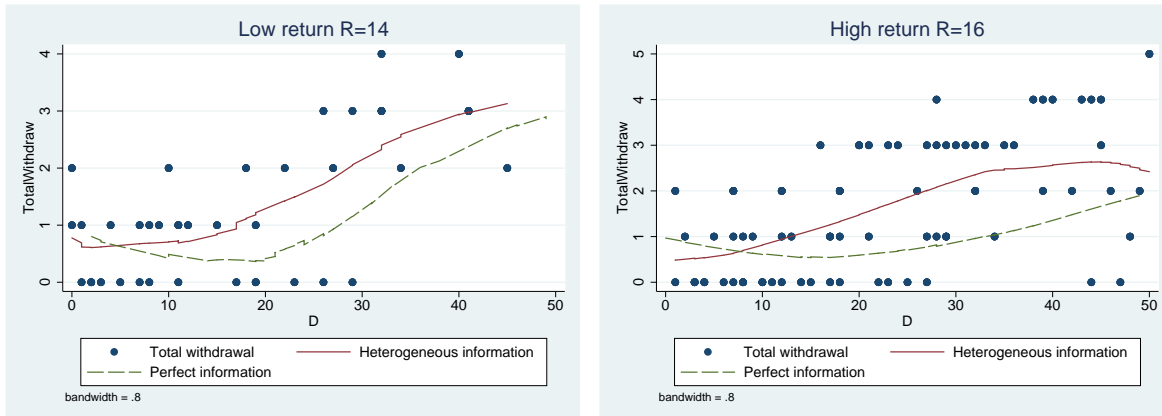


Figure 2: Locally weighted regressions of the total number of withdrawals for different realizations of D

selection, following the theoretical arguments in Section 3. In the perfect information case, we have argued that players would pick the withdraw strategy for higher values of D , as the expected return from running on the bank increases with the size of the deposit insurance fund. Similarly, in the heterogeneous information treatment, the global games equilibrium refinement entails that depositors with signals above a threshold, have a dominant action to withdraw.

These equilibrium refinements yield a solution which might appear counter-intuitive, as the frequency of withdrawals increases in the size of the deposit insurance. However, this is a natural outcome in our model, in which as a bank run is tantamount to a systemic failure and triggers the use of the deposit insurance fund to cover depositors. As such, a higher level of maximum coverage prompts participants to pick the safe strategy, i.e., to withdraw. On the other hand, when the coverage is low, players prefer to coordinate on the risky strategy. Thus, a high deposit insurance coverage can breed instability, as depositors rush to the bank to recover their investment in full.

Overall, these results bring new evidence to the experimental literature that explicitly investigates the role of deposit insurance. Madies (2006) and Kiss et al. (2012) find only a small or negligible impact of the coverage ratio on the propensity to run. Schotter and Yorulmazer (2009) on the other hand, find a positive impact of deposit insurance on the probability of withdrawing. We show here that uncertainty about the coverage of deposit insurance prompts subjects to play the “safe” strategy more often and withdraw. This propensity to withdraw increases in the payoff of the safe strategy, which depends on the size of the deposit insurance fund. This highlights an inefficiency embedded in the design of deposit insurance schemes whenever they are underfunded. Deposit insurance funds can be subject to shocks related to the ability of governments to commit to an explicit coverage, in particular whenever the macroeconomic conditions deteriorate. Such uncertainty about D might compound its effects

with the strategic uncertainty embedded in a bank run model to increase the risk of depositor withdrawals.

Figures 1 and 2 also suggest that individuals follow some kind of “threshold strategy”. In Heinemann et al. (2004) an individual’s behavior is “consistent with a threshold strategy” if a player chooses to “wait” for some ordered states of the state variable (D in our problem) and to “withdraw” for others, and only switches once between the two. In the next section, we turn to an analysis of individual behavior and investigate whether it is consistent with such threshold strategies.

4.3 Individual behavior and threshold strategies

We study individual behavior to uncover whether players employ threshold strategies across the two treatments. Recall that, in each period, subjects choose between “wait” and “withdraw” for ten randomly unordered values of the deposit insurance fund, D . This design is similar to previous unframed experiments that explicitly focus on eliciting “threshold strategies” among players (see Heinemann et al., 2004; Heinemann et al., 2009; Shurchkov, 2013). For example, Heinemann et al. (2009) propose an experiment to measure the size of strategic uncertainty among players and find that aggregate behavior is fairly stable and is characterized by a threshold strategy in line with a risk-dominant equilibrium selection. In our experiment, players should also find it intuitive to employ threshold strategies, as the expected payoff from withdrawing increases with the size of the deposit insurance fund, D , while the payoff from waiting stays constant across rounds.

RESULT 4. A majority of participants employed a threshold strategy.

An analysis of individual behavior across the ten rounds, uncovers that 60% of the 120 participants employed a threshold strategy (including those who always choose the wait option in all ten rounds). Table 4 presents the “empirical cut-offs” obtained from the individual decisions. These cut-offs are computed as the mean threshold for each treatment, when each individual’s probability of withdrawal is estimated by the cumulative logistic distribution:

$$\text{Prob}(\text{WITHDRAW}_i) = \frac{1}{1 + \exp(a - bx_i)}$$

where x_i is the signal received by an individual i in the heterogeneous information treatments or the size of the deposit insurance in the perfect information treatments. Following Heinemann et al. (2004), the ratio a/b is interpreted as the mean threshold for each group.

We compute these empirical thresholds for the two treatments and compare them with the theoretical ones calculated in the previous section.

Table 4: Threshold behavior

	Perfect information	Heterogeneous information
% playing threshold strategy	70%	47.5%
Theoretical cut-off		
R=14	15.43	10.23
R=16	25.45	20.23
Observed cut-off		
R=14	37.43	26.53
R=16	26.65	30.62

In Table 4, we observe that the empirical thresholds are relatively higher than the theoretical ones. This suggests that subjects are more prone to cooperate (play the wait strategy) than predicted theoretically. This is in line with the observations in Heinemann et al. (2004), albeit they do not observe such large differences. We also observe a higher propensity to employ threshold strategies in the perfect information case.

4.4 Determinants of the probability of withdrawing

We show the robustness of our previous results by analyzing the determinants of the probability of withdrawing. We perform a random effects panel probit model, where the dependent variable is an indicator taking the value 1 if an individual withdraws and 0 otherwise. Our key independent variables are D , the size of the deposit fund insurance and $Info$, a dummy variable taking the value 0 for the perfect information treatments and 1 for the heterogeneous ones.

Results in Table 5 corroborate our previous findings. First, we observe that the probability of withdrawing is higher for larger values of D (columns (1)-(7)). This confirms the tendency of subjects to play risk-dominant strategies, as the expected return from withdrawing increases with the size of D . Furthermore, the probability of withdrawing is positively correlated with the $Info$ indicator suggesting that, for any value of D , the subjects in the heterogeneous information treatment have a higher propensity to run. In column (3), we control for the size of the payoff from waiting. R is a dummy variable taking value 1 for the sessions where the payoff from action “wait” is higher, i.e., $R^H = 16$. The coefficient of this variable is not statistically significant, suggesting that the size of the return of the payoff-dominant equilibrium does not impact subjects’ probability to run. This was also suggested by the descriptive statistics in the

Table 5: Probability of withdrawing

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
D	0.036*** (0.0036)	0.037*** (0.0036)	0.037*** (0.0036)	0.038*** (0.0037)	0.039*** (0.0039)	0.037*** (0.0036)	0.037*** (0.0036)	
Info		0.636*** (0.152)	0.637*** (0.152)	0.656*** (0.154)	0.721*** (0.155)	0.620*** (0.152)	0.215 (0.205)	
R			-0.0383 (0.159)					
Period				-0.056*** (0.0158)				
Previous run					0.0921 (0.129)			
First round						0.203 (0.167)		
Guess Session							0.606*** (0.212)	
Hint								0.016** (0.0071)
Estimation								0.874*** (0.0873)
Observations	1,200	1,200	1,200	1,200	1,080	1,200	1,200	400
Subjects	120	120	120	120	120	120	120	40

Panel probit regressions with random effects of the probability of withdrawing. D is the size of the deposit insurance fund in each round, $Info$ is a dummy variable taking value 1 for the heterogeneous information treatments. R is a dummy variable taking value 1 for the sessions where the payoff from action “wait” is higher, i.e., $R^H = 16$. Period is a scalar for the rounds. Previous run is a dummy taking value 1 if a run took place in the previous round. First round is a dummy for the first round. Guess session is a dummy for the sessions which included an incentivized guess. Hint is the hint number received in the heterogeneous information treatments. Estimation is the estimated number of withdrawals stated by subjects in the guess rounds. Constant term included, but not reported. Standard errors in parentheses. *** denotes significance at 1%, ** at 5% and * at 10% level respectively.

previous sections and is in line with previous experimental evidence on equilibrium selection models (see, for example, Schmidt et al., 2003).

In column (4) we control for any learning effects by including a Period variable. The negative and statistically significant coefficient suggests that subjects tend to coordinate on the payoff-dominant equilibrium in later periods. Unreported results controlling for individual period dummies show that the dummy variables for the last 3 periods are negative and statistically significant. This is a common outcome in repeated coordination games. However, by contrast to minimum effort games like Van Huyck, Battalio and Beil (1990; 1991), subjects do not learn to coordinate on the inefficient equilibrium and coordination does not break down after the occurrence of the Pareto inferior outcome. We also observe that a run occurring in the previous period does not seem to affect behavior (column (5)), nor does the Period 1 outcome (column (6)).¹⁴

¹⁴By contrast, Besancenot and Vranceanu (2014) study a repeated investment coordination game with a partner design and show that subjects are sensitive to past defaults, being more reluctant to invest after a default, and more prone to invest prior to the first default.

In two of the heterogeneous information sessions we have also asked subjects to provide a guess of the number of players they believe will withdraw in that period. This incentivized guess seems to affect behavior and increases the propensity to withdraw (see column (7)). Finally, in the heterogeneous information treatments, we can control for the signal that subjects receive. This is captured by the *Hint* variable in column (8). In line with expectations, we find that the signals are positively correlated with the propensity to withdraw. In this column, we also control for participants' actual estimation of the number of withdrawals in the rounds with the incentivized guess. Results also show that subjects' behavior is in line with their stated beliefs, since their guess of the number of withdrawals (*Estimation*) is positively correlated with the probability of withdrawal in column (8). This suggests that subjects withdraw for higher levels of deposit insurance because they believe others will do so as well.

5 Conclusion

The Great Recession that followed the 2007-08 Global Financial crisis exposed the fiscal fragility of many governments and a potential vulnerability of national deposit insurance schemes to large common shocks. Despite the extensive deposit coverage in place in most countries, a wave of bank runs that followed across Europe questioned the effectiveness of these national insurance schemes in mitigating bank runs. As a consequence, in November 2015, the European Union established a European Deposit Insurance Scheme to strengthen the protection of bank depositors across the Union. Yet this supranational fund can only cover less than 1% of the total deposits of all banks in the EU.

In this paper, we study the effects of such deposit insurance schemes on the propensity to run on a bank, whenever the size of the insurance fund may not suffice to cover all insured deposits. We simulate bank depositors' decisions in a typical coordination framework. However, contrary to previous studies, in our experiment there is no "exogenous" trigger of bank runs (such as forced withdrawals, contagion, informational cascades etc). We assume instead that the deposit coverage is uncertain and may not cover the deposit in full. This uncertainty about the actual level of coverage depends on (i) the size of the fund and (ii) the strategies of the other players. At the same time, the return from waiting is common knowledge, and a payoff-dominant equilibrium in which all depositors wait is always feasible. We analyze two main contexts: (1) a perfect information setting in which depositors know the size of the deposit insurance fund; and (2) a heterogeneous information treatment in which subjects only observe an individual-specific, noisy signal about its size.

Our results show that uncertainty about deposit coverage leads to a significant breakdown in coordination, the more so in the heterogeneous information treatment. Furthermore, we

observe that the higher the deposit insurance fund is, the higher the frequency of withdrawals. This suggests that the coordination structure of the model “forces” players to adopt a risk-dominant strategy, even when the risk and payoff-dominant strategies yield conflicting recommendations. Moreover, in both treatments, a majority of players follow threshold strategies, i.e., have a critical cutoff value of the actual/perceived deposit insurance fund around which they switch between waiting and withdrawing.

Overall, our results cast doubt on the effectiveness of partial deposit insurance schemes to increase the stability of the banking sector in a given country, in particular when depositors fear a systemic banking crisis. The inability to cover all depositors can be “objective”, as the result of an underfunded insurance scheme, or “perceived”, being related to low trust in institutions. This low trust is probably higher in periods of political or economic turmoil, making commitments of insuring the majority of bank deposits difficult to achieve (Ennis and Keister, 2009). Our experiment highlights how this depositor uncertainty about the level of deposit coverage can create a strong ex-ante propensity to run.

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A Instructions - Heterogeneous information treatments

Thank you for participating in this economic experiment, in which you will be given the opportunity to earn money. We ask you not to communicate with each other from now on and turn off all mobile phones. If you have any questions, please raise your hand, and the instructor will come to you. The instructions below will explain to you the decisions you have to make throughout the experiment. Your identity will not be revealed to the other participants.

The experiment has 10 rounds. At the end of the experiment, one round will be randomly picked by the computer and you will receive the payoffs from that round.

At the beginning of each round you receive 10 Euro, which are deposited in a bank. A bank is formed of 5 depositors. Note that the depositors at a bank will change in each round, so the likelihood you will play with all the same people in future rounds is very low.

The bank will invest the money you and the other 4 depositors have placed with it in a project that will provide a known return. You have to decide whether to keep your money in the bank (**WAIT**) or withdraw your deposit (**WITHDRAW**).

Your payoff depends on your decision, but also on what the other players decide to do.

- If you **WAIT**, your payoff will decrease the more depositors at your bank withdraw as shown in the table below.
- If you **WITHDRAW**, you get back your deposit of 10 Euro if less than 3 people (including yourself) decide to withdraw.

Table 6: Promised returns

Number of depositors who withdraw	Payoff if you withdraw	Payoff if you wait
0	-	16 €
1	10 €	15 €
2	10 €	14 €
3	$\text{minimum}\{D/3, 10\}$ €	0
4	$\text{minimum}\{D/4, 10\}$ €	0
5	$\text{minimum}\{D/5, 10\}$ €	0

Deposit insurance

If 3 or more depositors at your bank decide to withdraw, the bank will fail and lose all its investment. How much you can recover from your deposit will then depend on a “**deposit insurance fund**”. This fund has an endowment, called **D**, which is unknown to all participants and is drawn randomly from the interval $[0, 50]$. All numbers in the interval $[0, 50]$ have the same probability to be drawn. This number is the same for everyone. When you make your decision to withdraw or wait you will not know the chosen number D . You will however receive a hint about the drawn number D and this hint will be selected from the interval $[D-10, D+10]$. Each participant will receive his own hint number. On the basis of this hint you can decide whether to withdraw or not. If 3 or more depositors withdraw and the bank fails, depositors who withdraw get either the initial deposit of 10 Euro or an equal share of **D**, when **D** is not big enough to cover all depositors who withdraw. However, if the bank fails and you wait, you get nothing.

For example, the unknown number D drawn by the computer is 15. The 5 participants will receive hints from the interval $[5, 25]$ such as 6, 24, 9, 13, 22. The participant who receives hint 6 knows that D must be between 0 and 16. The participant who receives hint 24 knows that D must be between 14 and 34 etc. If 4 depositors withdraw, then they will each receive $D/4=3.75$ Euro, while those who wait receive 0.

Remember, you do not know the true value of **D**, you just receive a hit number which is an approximation of D . You also don't know the number of people who decide to withdraw. Therefore, you cannot *exactly* determine your payoffs in case the bank fails.

In each round you will see 2 screens. In the first screen, you will need to decide if withdrawing your deposit or leaving the money in the bank. You will also be asked to give your guess about the number of people you think will withdraw given the information received in that round. If your guess is correct, you will get an additional payoff according to the formula $5+5/(\text{error}+1)$, thus the smaller the error (the closest your guess) the higher the payoff you can receive (if your guess is perfect you get 10 Euro). In the second screen you will see:

1. the actual number D
2. your decision
3. how many participants have withdrawn
4. your gain from the bank game in that round

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